



# SalesOutlook Active Security™

## The Simple Solution For Today's Complex Security Requirements

SalesOutlook Active Security is an optional, server-side module for SalesOutlook® CRM. It is designed to meet the needs of today's complex security requirements.

It takes Microsoft Exchange to a new level of flexibility and security by controlling access to the information stored in SalesOutlook at the item level, as opposed to the folder level.

It does this by leveraging the Microsoft Active Directory and the Workflow Designer for Exchange 2000. SalesOutlook Active Security is not available for Exchange 5.5.

Simplify or eliminate complex synchronization filters and enforce security policies, whether users are working offline or connected.

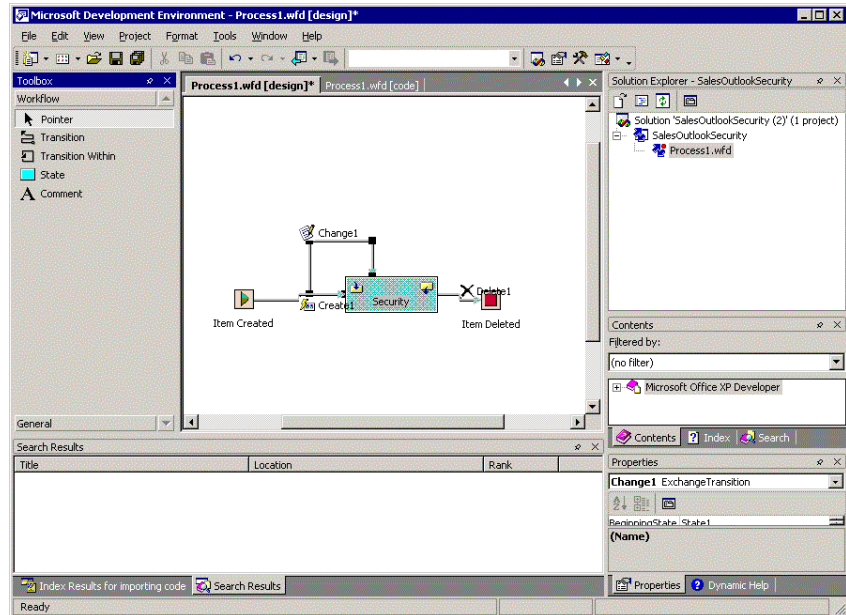


Figure 1 – Securing A Folder With The Exchange Workflow Designer

Key Features & Benefits	
<ul style="list-style-type: none"> <li>✓ Enables organizations to define and enforce item-level, team-based security policies for SalesOutlook information</li> <li>✓ Reduces the need for complex synchronization filters since items are secured by the Microsoft Active Directory; the Active Directory permissions take precedence over Exchange Security</li> <li>✓ Enforces security policies consistently, whether working offline or connected</li> <li>✓ Leverages the power of the Microsoft Active Directory and the Workflow Designer for Exchange 2000 Server</li> </ul>	<ul style="list-style-type: none"> <li>✓ Enforce item-level security policies on a folder-by-folder basis to meet your exact security requirements</li> <li>✓ Specify read-only access for some users, enable "out of the box" security for others, and totally override security for your Administrators or other users that need to access/update all records</li> <li>✓ Simple, server-based deployment saves you time, money, and headaches</li> <li>✓ Implement in just a few hours with our easy-to-follow, step-by-step installation and configuration instructions</li> </ul>

### How It Works

When an item stored within a SalesOutlook Public Folder on the Exchange 2000 Server is updated, a server-side script runs via the Exchange Workflow Designer that sets the appropriate Microsoft Active Directory permissions on the item at the Windows 2000 file system level. If the user does not have permission to access it, then it will not be visible to that user whether they are working offline or while connected to the Exchange Server. If the user is in the SalesOutlookReaders Active Directory group, then they will be able to view the item but not change it. If the user is a member of the SalesOutlook Authors group, then standard Exchange and SalesOutlook security policies are in effect. It's really that simple!

### Secure & Flexible

Improve security and your flexibility at the same time with SalesOutlook Active Security. It's simple, it's affordable, and it's effective. It's practical. It's SalesOutlook.

To learn more about SalesOutlook Active Security, please contact us at (770) 642-4923 or by email at [info@salesoutlook.com](mailto:info@salesoutlook.com). You can also visit us on the web at [www.salesoutlook.net](http://www.salesoutlook.net).